

DEBORAH BORDA
President and CEO

Deborah Borda has redefined what an orchestra can be in the 21st century through her creative leadership, commitment to innovation, and progressive vision. She became President and CEO of the New York Philharmonic in 2017, returning to the Orchestra's leadership after serving in that role in the 1990s. The first woman in recent history to manage a major American symphony orchestra, she has held top posts at the Los Angeles Philharmonic, The Saint Paul Chamber Orchestra, and the Detroit Symphony Orchestra.

While presiding over the New York Philharmonic from 1991 through 1999, Deborah Borda guided the Orchestra through a period of artistic and fiscal growth. Upon returning to New York in 2017, she established a sustainable financial plan to support her and Music Director Jaap van Zweden's commitments to serving as New York's orchestra and to championing new music. In the 2019–20 season the Philharmonic launches *Project 19* — the single largest women-only commissioning initiative in history — and brings back *Phil the Hall*, low-cost concerts introduced in 2019 for New York's first responders, volunteers, and other service professionals.

The Los Angeles Philharmonic's success during Deborah Borda's 17-year tenure was chosen for case studies by Harvard Business School and Harvard Kennedy School. During her first decade in Los Angeles, Ms. Borda designed an acclaimed business, education, and curatorial plan credited with restoring the orchestra to robust artistic and financial health. She reinvigorated plans to build and launch Walt Disney Concert Hall, oversaw the addition of a new shell for the Hollywood Bowl, and reimagined and diversified programming at both venues. She spearheaded the appointment of music director Gustavo Dudamel, with whom she invested in groundbreaking educational initiatives. These include YOLA (Youth Orchestra Los Angeles), a flagship program that provides free after-school instrumental instruction to children in underserved communities, and the national Take a Stand initiative, which promotes the El Sistema philosophy of social change through music.

The first arts executive to join Harvard Kennedy School's Center for Public Leadership as a Hauser Leader-in-Residence, Ms. Borda was named a 2019 Woman of Influence by the *New York Business Journal* and was elected to the American Academy of Arts & Sciences in 2018. She is the recipient of an Honorary Doctor of Music degree from the Curtis Institute of Music and serves as Chair of the Avery Fisher Artist Program.

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Public Relations

Jaap van Zweden
Music Director

Peter W. May and Oscar L. Tang
Co-Chairmen

Deborah Borda
President and Chief Executive Officer

She is in demand internationally as a consultant and lecturer, and her accomplishments in the field of orchestral music have been cited in numerous reviews and articles, both nationally and internationally. A former professional violist, Deborah Borda graduated from Bennington College and continued her studies at London's Royal College of Music.