Education and Engagement

New York Philharmonic
Alan Gilbert, Music Director

Credit Suisse
Global Sponsor
“Music can be an incredibly important and enriching aspect to anybody’s life. I really don’t draw a line between what is and what is not education. It all relates to the New York Philharmonic’s primary mission: to expose people of all ages to the beauty and the power of music.”

— Alan Gilbert, Music Director
The Yoko Nagae Ceschina Chair

To nurture a lifelong love of music
For any age, any level: where better to learn about music than from the New York Philharmonic?

4 For Kids & Teens
Concerts for everyone, no matter how young or how hip
Very Young People’s Concerts • Young People’s Concerts • Phil Teens

7 For Schools
In-depth programs that teach students at all levels how to listen, play, and compose
School Partnership Program • Credit Suisse Very Young Composers • Philharmonic Mentors • School Day Concerts • Musical Encounters • Workshops for Visiting Ensembles • Conservatory Collaborations • Teacher Seminars & Resources • Learning Overtures

16 For Adults
Talks and multimedia events that deepen the Philharmonic experience
Pre-Concert Talks • Saturday Matinee Talkbacks • Insights Series • Leonard Bernstein Scholar-in-Residence

18 Engagement
Myriad ways to connect with world-class music and musicians
Free Concerts • Tours • Open Rehearsals • Discount Tickets • Kidzone • Take Note • New York Philharmonic Archives • Online Exhibitions • Concert Broadcasts • Concert Previews
For Kids & Teens

Growing Up with Music: Beginning in early childhood and through the teen years, concerts can nurture a lifelong love of music and concert-going.

For Children Ages 3–6 and Their Families
Very Young People’s Concerts — designed by New York Philharmonic musicians together with faculty at Columbia University’s Teachers College — combine games and hands-on music-making in one fun-filled hour to unlock children’s talent and enthusiasm.

Each concert engages young children through three activities:
- **Fun with the Philharmonic**: musical games with musicians before the concert
- **The Concert**: a half-hour performance that includes audience participation and stories about Philippe the Penguin
- **Hands-On Fun**: a chance for children to try a stringed instrument

Very Young People’s Concerts
Even the Youngest Can Experience Great Music at the Philharmonic

Young People’s Concerts
Part of Growing Up in New York Since 1922

For Children Ages 6–12 and Their Families
Each season the Young People’s Concerts (left) explore fundamental music concepts and the cultural history of classical music through a different theme. Over the four-concert series, children discover pieces from the entire repertory down to the newest works, while experiencing the inner workings of a major orchestra in a captivating, multimedia format.

Kidzone Live!
For an hour before the concert, children meet the musicians, try out instruments (top left), play musical games (above), explore the day’s theme, and get ready to enjoy a great concert.

For Children Worldwide.
Capitalizing on its international reach and reputation, the Philharmonic brings its acclaimed education programs, methods, and ideas to participants throughout the world. Young People’s Concerts have been performed as far away as Japan (right) and Abu Dhabi. For more information on these programs, please see page 15.
For Kids & Teens
(continued)

Phil Teens
A Bridge to Evening Concerts

For Teens Ages 12–17 and Their Guests
Whether teens have grown up with Young People’s
Concerts or are coming to the Orchestra for
the first time, Phil Teens is the perfect way for them
to begin attending evening concerts. For the same
price as a movie, teens can enjoy a Pre-Concert Talk and a one-hour concert — and be finished by
8:00 p.m.

For Schools

Listen, Play, Compose:
Philharmonic programs bring world-class
music-making into the life of any school.

School Partnership Program
Sequential Three-Year Instruction

For Grades 3–5
Begun in 1994 and currently serving more than
3,000 students in 14 schools, the School Partnership
Program gives elementary schools the unique
opportunity of integrating the Orchestra into the life
of the school. Philharmonic Teaching Artists use
major orchestral repertoire to teach students, their
teachers, and their parents how to listen, perform, and
compose, preparing them to hear concerts in their
own school and at Avery Fisher Hall, and establishing
music as an essential element of the classroom and
of the school community.

Program Highlights:
• Ongoing workshops with Philharmonic
  Teaching Artists
• Ongoing professional development seminars
  (required for each teacher)
• In-school concerts by Philharmonic
  Teaching Artists
• Visits to Avery Fisher Hall for Philharmonic
  School Day Concerts
• Print, audio, and online resource materials for
  students, teachers, and parents
• Basic recorder instruction for students and
  teachers (recorders provided)
• Ongoing evaluation, assessment, and research
Credit Suisse Very Young Composers
Unlocking Children’s Musical Imagination

For Grades 3–8
Credit Suisse Very Young Composers (CS-VYC), founded by New York Philharmonic Young Composers Advocate Jon Deak (below), allows students with little or no musical background to create, notate, and hear their very own music performed by Philharmonic musicians. What began as an afterschool program in elementary schools of the School Partnership Program has now expanded into The Composer’s Bridge, through which middle-school students who previously enjoyed the afterschool program develop their musical skills. The CS-VYC idea is catching on abroad, reaching children on four continents in such countries as South Korea, China, Japan, Venezuela, Spain, and Finland; CS-VYC students in various American cities are exchanging “musical postcards” with these children.

Philharmonic Mentors
Coaching for Middle and High School Ensembles

Aiming to foster ongoing personal relationships and raise the level of instruction and performance, members of the Orchestra work with highly promising individuals, sections, and ensembles in select middle and high schools. Philharmonic Teaching Artists are also available to work with less experienced ensembles.

Program Highlights:
• Coaching with Philharmonic musicians (above and left)
• Group lessons with Philharmonic Teaching Artists
• Interdisciplinary units of study for Social Studies, English, and Music classes, built around live Philharmonic performances
School Day Concerts
Multimedia Concerts Designed for Schools

For Grades 3–12
Ten-thousand students from across the New York City area come to Avery Fisher Hall (left) to attend a specially designed Philharmonic performance that is enhanced by live projection to bring the listeners right into the midst of the Orchestra. Tailored for elementary- or secondary-school groups, programs feature important symphonic works along with new music from Credit Suisse Very Young Composers. Teachers receive lesson plans in advance, complete with a CD, as well as free workshops to help them prepare their students.

Musical Encounters
Classes Attend Orchestra Rehearsals — and More

For Grades 4–12
When students attend a real New York Philharmonic rehearsal, Philharmonic Teaching Artists offer a special workshop before the rehearsal for students with little musical experience (above); students with more experience attend a post-rehearsal conversation with a Philharmonic musician.
The New York Philharmonic offers the once-in-a-lifetime experience of a coaching for ensembles who are visiting New York City. Students can take part in sectional rehearsals, master classes, and conductor clinics, and can enhance their concert experience with pre-concert workshops and post-concert discussions.

**Workshops for Visiting Ensembles**

**Coaching with Philharmonic Musicians**

The New York Philharmonic offers the once-in-a-lifetime experience of a coaching for ensembles who are visiting New York City. Students can take part in sectional rehearsals, master classes, and conductor clinics, and can enhance their concert experience with pre-concert workshops and post-concert discussions.

**Sectional Rehearsals**

Musicians of the Philharmonic rehearse band or orchestral sections separately to focus on instrument-specific issues.

**Master Classes**

Top students perform individually for a Philharmonic musician, who offers supportive critique while the rest of the group listens and learns (above right).

**Conductor’s Clinics**

One of the Philharmonic’s skilled clinicians leads an ensemble rehearsal, working on areas of technique and interpretation in consultation with the ensemble’s director (above left).

**Pre-Concert Workshops**

A dynamic speaker takes groups on an in-depth exploration of compositions they have come to hear.

**Conservatory Collaborations**

**Opportunities for College and Conservatory Students**

Developed in partnership with New York City’s great conservatories and university music departments, Conservatory Collaborations gives the next generation of professional musicians the extraordinary opportunity to take advantage of a wealth of Philharmonic resources.

**Working Rehearsals**

Qualified students and young professionals may request passes to attend rehearsals throughout the season (above left).

**Conductors’ and Composers’ Tables**

A series of intimate conversations with prominent conductors and composers is open to Conservatory Collaborations participants (above right).

**Archives**

Anyone can tap into one of the most important archives collections in the world, either in person or through the Digital Archives at nyphil.org/archives.
Teacher Seminars & Resources
Supporting Music Education

Working with school districts and teacher groups, the New York Philharmonic designs and offers stimulating seminars for music educators. Led by Philharmonic Teaching Artists, most sessions are built around attendance at a rehearsal of the Orchestra.

The Philharmonic also provides free curricular materials to classroom teachers and music educators, in print and online through Take Note — nyphil.org/takenote — the educators’ Philharmonic portal (see page 20).

Resources:
- The School Partnership Program’s three-year curriculum guide, Pathways to the Orchestra, fulfills the National Standards for Music Education, New York State Learning Standards in Music, and the city’s Blueprint for Teaching and Learning in the Arts.
- An American Celebration and Bernstein LIVE! are teaching guides with accompanying CDs that have been compiled from the Orchestra’s own recording label.
- A new School Day Concerts Curriculum Guide for Teachers is produced each year, and the Philharmonic makes many other publications available for those attending Teacher Seminars.

Learning Overtures
Innovative Education Programs, Making Their Way Around the World

A particularly powerful reflection of the Orchestra’s mission to connect peoples who are divided by borders and cultures, this global initiative allows musicians and educators abroad to exchange valuable ideas with Philharmonic musicians and Teaching Artists.

Selected Projects:
- **Japan** (In partnership with Life With Music Project): Philharmonic Teaching Artists work with Japanese colleagues to bring music to schools in disaster-stricken zones.
- **South Korea** (In partnership with Korea Arts and Culture Education Service): in New York City, Korean and American students compose music for Korean and Western instruments.
- **Finland** (In partnership with the Helsinki Music Center, Finnish National Opera, and others): a Credit Suisse Very Young Composers project in Helsinki.
- **United Kingdom** (In partnership with the Barbican Centre): an educational residency in London includes a Young People’s Concert, Kidzone Live!, master classes, and more.
- **Venezuela** (In partnership with El Sistema): an ongoing collaboration to introduce Credit Suisse Very Young Composers into the national system of youth orchestras.
For Adults

Enriching the Concert Experience:
Connections to music deepen through an array of insightful lectures and resources.

Pre-Concert Talks
An Appetizer to a Great Performance

Informative 30-minute discussions by a renowned music scholar or musician—or, in the case of world premieres, the composer (such as The Marie-Josée Kravis Composer-in-Residence Magnus Lindberg, above)—are given one hour before each subscription concert. Pre-Concert Talks are open to all ticket holders for a small charge.

Saturday Matinee Talkbacks
Getting to the Heart of the Matter

Following the Saturday Matinee Concert, Philharmonic musicians take the stage to talk about things that are important to them (right). All ticket holders for that performance are welcome to these free events that immediately follow the afternoon concerts.

Leonard Bernstein Scholar-in-Residence
Integrating Music Research and Making It Accessible

In recognition of the enduring contribution of Leonard Bernstein, the Orchestra’s Music Director from 1958 to 1969 and subsequent Laureate Conductor, the New York Philharmonic created the position of the Leonard Bernstein Scholar-in-Residence. The occupant of the post presents a significant number of Adult Education programs, including Insights Series events. Past Scholars have included baritone Thomas Hampson (below), New York Philharmonic Program Annotator James M. Keller, and Leonard Bernstein’s assistant, the late Jack Gottlieb.

Writer and music historian Harvey Sachs, the Leonard Bernstein Scholar-in-Residence for the 2011–12 season.

Insights Series
Delving into the Season’s Featured Themes and Events

These revealing talks by major artists and scholars (left and bottom) are often underscored by live performances, music demonstrations, and multimedia features.
Engagement

An Orchestra for Everyone:
In classrooms, concert halls, and online, the New York Philharmonic reaches audiences around the world.

Free Concerts
New York Philharmonic Concerts in the Parks, and More

The New York Philharmonic is a central presence in the cultural life of New York City, bringing to all the beauty of music throughout the year. The gift of priceless music begins with the Free Open Rehearsal, presented by the Philharmonic and Credit Suisse, which has launched the concert season since 2007, and continues with the Free Annual Memorial Day Concert at The Cathedral Church of St. John the Divine. The free events culminate with the New York Philharmonic Concerts in the Parks, Presented by Didi and Oscar Schafer, which has delighted more than 14 million listeners since 1965.

New York Philharmonic Tours
America’s Cultural Ambassador

The Philharmonic first took its music on the road in 1882 and first traveled to Europe in 1920. The Orchestra has since visited more than 430 cities in more than 69 countries on 5 continents, sharing the love of music with a wide range of listeners. Two highlights — the historic 2008 performance in Pyongyang, Democratic People’s Republic of Korea, and the Philharmonic’s 2009 debut in Hanoi, Vietnam, led by Alan Gilbert (above) — have been recognized with the 2008 Common Ground Award for Cultural Diplomacy and the Asia Society’s Cultural Ambassador Award.

Open Rehearsals
The Best Deal in Town

On select mornings the Philharmonic opens its rehearsals to the public, offering a behind-the-scenes look at the creative interplay between orchestra and conductor. Tickets are only $18, and seating is general admission. Attendance at Open Rehearsals is made available to school groups through Musical Encounters (see page 11).

Discount Tickets
Easy Access at a Great Price

Phil Teens: teens and one guest of any age can purchase $12.50 tickets each to Rush Hour concerts. Concert details and registration are available at nyphil.org/philteens.

Student Rush Tickets: students of any age can purchase $12.50 rush tickets for select concerts up to ten days before the concert at nyphil.org/studentrush.

MyPhil: adults under 35 years old can create their own significantly discounted, three-concert package from 80 concert offerings. Program information, ticket exchanges, and other benefits are available online at nyphil.org/myphil.
Engagement
(continued)

Kidzone!
Fun with the Philharmonic, Only a Click Away

Kidzone! offers a rich variety of games and activities designed to introduce children to the Orchestra: its musicians, instruments, composers, and conductors. With visitors from across the country and all over the world, including through widespread classroom use, Kidzone’s impact is far-reaching and continues to develop through an ever-expanding arcade of games based on musical ideas and skills. Visit nyphilkids.org.

Take Note
The Educators’ Portal

Take Note provides online resources for both music and classroom teachers, who can download valuable classroom resources — classroom-tested lesson plans, engaging activities, and instructive videos of Philharmonic musicians — for free. Visit nyphil.org/takenote.

New York Philharmonic Archives
170 Years of Philharmonic History

One of the most important orchestra research collections in the world, the Archives includes correspondence, programs, scores, and audio recordings dating back to the Orchestra’s founding in 1842. The permanent multimedia exhibition, displayed on all tiers of Avery Fisher Hall, is complemented by changing exhibits in the Bruno Walter Gallery, as well as lectures and special presentations. To make this treasure trove available around the world — for free — the Philharmonic’s Website hosts the Performance History (nyphil.org/carlos), which lists every Philharmonic concert from 1842 to last night. In addition, the growing Digital Archives (nyphil.org/archives), made possible by a gift from the Leon Levy Foundation, contain high-quality reproductions of the actual items in the Archives. This ambitious project was launched in February 2011 with The International Era, 1943–1970, containing more than 1,000 conducting scores marked by Bernstein, Kostelanetz, Mahler, Mitropoulos, and more; every printed program and many business records from that time period; and 4,300 glass lantern slides that were projected during the Young People’s Concerts prior to Bernstein’s televised programs.

Online Exhibitions
Pioneers of Music, Showcased in an Innovative Way

Utilizing material in the New York Philharmonic’s Archives, as well as photographs, video and music clips, and interviews, Online Exhibitions probe the lives and works of renowned musical figures associated with the Orchestra, ranging from Gustav Mahler to Luciano Berio, at nyphil.org/onlineexhibitions. At nyphil.org/about, visitors can “meet” Alan Gilbert, the musicians of the Orchestra, and the Philharmonic’s Marie-Josée Kravis Composer-in-Residence, Mary and James G. Wallach Artist-in-Residence, and Festival Conductors. Launched in the 2010–11 season, Three-Sixty (nyphil.org/three-sixty) is a series that explores Alan Gilbert’s artistic initiatives and topics vital to the Philharmonic through interviews, videos, slideshows, and more.
The New York Philharmonic This Week — the two-hour radio program, syndicated by Chicago’s WFMT Radio Network to more than 300 outlets nationally, and 122 outlets internationally — is produced by the Orchestra itself. Actor and Philharmonic Board Member Alec Baldwin (left) hosts this program that airs in the New York metropolitan area on Classical 105.9 FM WQXR. The archived radio broadcasts may be heard for two weeks at nyphil.org/broadcast, and are available through the free Philharmonic iPhone App. The Philharmonic’s television appearances have included Live From Lincoln Center (on PBS since the program’s first telecast in 1976), featuring Opening Night, New Year’s Eve, and other special broadcasts. Since 2009 the New York Philharmonic has released more than 50 concerts as downloads, available at all major online music stores.

Concert Previews
Program Notes and Podcasts

Program notes, by New York Philharmonic Program Annotator James M. Keller, The Leni and Peter May Chair, are available online two weeks before concerts. On the Music: The New York Philharmonic Podcast is a free series of downloads that previews upcoming concerts with interviews and illustrative musical excerpts, and winner of the Gold World Medal in 2011 from the New York Festivals Award for Radio Programming & Promotion. The producer/host is Mark Travis, who speaks with the distinguished guests who are joining the Orchestra, as well as with scholars and Philharmonic insiders to give listeners a sense of what programs lie ahead. On the Music can be downloaded as a subscription or as individual episodes from nyphil.org/podcasts or from iTunes.

All photos by Michael DiVito except:

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