The New York Philharmonic connects with up to 50 million music lovers each season through live concerts in New York and around the world, as well as broadcasts, recordings, and education programs. The 2022–23 season marks a new chapter in the life of America’s longest living orchestra with the opening of the reimagined David Geffen Hall and programming that engages with today’s cultural conversations through explorations of HOME, LIBERATION, SPIRIT, and EARTH, in addition to the premieres of 16 works. This marks the return from the pandemic, when the NY Phil launched NY Phil Bandwagon, presenting free performances across the city, and 2021–22 concerts at other New York City venues.

The New York Philharmonic seeks a creative, conscientious, and collaborative Publicist. Reporting to the Vice President of External Affairs, the Publicist will work to advance the NY Phil’s reputation and public image to increase attendance at events and raise awareness of the NY Phil’s brand and mission.

**RESPONSIBILITIES**

- Work closely with PR management to identify publicity and awareness opportunities and execute publicity efforts for all NY Phil’s presentations and performances in local, national, and international media outlets.
- Publicize events and artists.
- Assist team with the design and execution of comprehensive publicity and promotional campaigns for concerts/series as assigned.
- Develop short and long-range strategic publicity plans focusing on the Philharmonic’s Education, Social Impact, Wellness, and Community Engagement initiatives, as well as new series such as 65th Street Sessions, late-night Nightcap concerts, artist spotlights and Young People’s Concerts.
- Proactively create story ideas and pitch to media.
- Work collaboratively with NY Phil staff members as the communications partner on a variety of strategic and programming initiatives.
- Greet media, escort photographers, and videographers at live performances and rehearsals.
- Assist with the production of press conferences, including annual season announcement, press receptions, and external promotional events as needed.
- Liaise with guest conductors’ and soloists’ managers/publicists to ensure the alignment of publicity plans and messaging across all channels.
- Partner with PR team to maintain social media calendar, tasks, and assets within project management system.
- Create and maintain current media lists. Expand as needed for audience development.
- Expand and maintain press/media contacts and relationships.
- Each member of PR staff to equitably share in the responsibilities of concert and photo duty for concerts and events throughout the year, including “all hands-on” events (such as Parks, Opening Night, etc.).
• A commitment to valuing diversity and contributing to an inclusive working environment.
• Miscellaneous duties as assigned.

REQUIREMENTS

Bachelor’s degree in a related field (Journalism, Communications, Music) with minimum of five years of proven success and related experience with increasing levels of responsibility in performing arts communications in a mid-sized or large company. Proven expertise in managing media relationships, familiarity with local, national, and international traditional media, as well as new media. Effective communication ability, including strong writing and editing skills with the knowledge and creativity to use print, broadcast, and digital communications. Self-motivated, strong project management and organizational skills, aptitude for multitasking, attention to detail and time-management skills.

The New York Philharmonic offers a competitive salary and comprehensive benefits package to our full-time employees including:

• Medical Dental and Vision coverage
• Employer contributions to the 403(b) plan after one year of employment
• Employer paid Life and Disability insurance
• 12 Holidays
• 20 Vacation days in 3rd calendar year of employment

Please submit a resume and a cover letter along with your salary expectations to resumes@nyphil.org.

No phone calls, please. Although we appreciate your interest, we will only contact applicants we are considering for interview.

The New York Philharmonic is an Equal Opportunity Employer and does not discriminate on the basis of age, immigration or citizenship status, color, disability, ethnicity, gender, gender identity, marital and partnership status, national origin, race, religion, sexual orientation, veteran or active military service member or any other characteristic protected by federal, state or local laws in its employment policies.