The New York Philharmonic seeks a creative, experienced, and strategic-thinking Publicist to join the Public Relations team during a period of historic significance for the Orchestra. The Publicist will help develop and implement publicity plans for special events, media projects, and education initiatives. The right person for this position can confidently speak about classical music, enjoys working with media and press, and has a desire to work in a strong and supportive team environment.

**Responsibilities include communicating about the following:**

- **Concerts and Events:** Publicize events and artists. Assist with the design and execution of comprehensive publicity and promotional campaigns as assigned, with focus on non-subscription concerts, benefits, special events, Concerts in the Parks, and tours and residencies.
- **Education / Community Initiatives:** Develop short and long-range publicity plans focusing on the Philharmonic’s education initiatives and community engagement.
- **Media Projects:** Oversee communications, promotional activities, and press outreach for the Philharmonic’s media projects, such as The New York Philharmonic This Week, Live From Lincoln Center, and Decca Gold recordings.

**Media and event responsibilities:**

- **Press Conferences and PR Events:** Assist with the production of press conferences, including annual season announcement, press receptions, and external promotional events as needed.
- **Media:** Expand and maintain press/media contacts and relationships. Escort press during photography and video shoots as needed.

**Other responsibilities**

- **Proactive Communication with Guest Artists:** Connect with guest conductors’ and soloists’ managers/publicists to ensure the alignment of publicity plans and messaging across all channels.
- **Internal Communications:** Collaborate with the Marketing Department in planning and coordinating new institutional graphic design for new season materials, tours, and other initiatives.
- **Concert Duty:** Each member of PR staff to equitably share in the responsibilities of concert duty for concerts and events throughout the year, including “all hands on” events (such as Parks, galas, etc.).
- **Miscellaneous duties as required.**

The ideal candidate will have a college degree with a minimum of three years of public relations experience and knowledge of classical music. The candidate should be familiar with traditional and new media on a local, national, and international basis; able to work in deadline-oriented, multi-tasking environment; and a creative, solution-oriented thinker with excellent writing, editing, and organizational skills. This person should have a good attitude, strong interpersonal skills, and a keen sense of “appropriateness” in representing the Philharmonic. It is preferred the candidate have experience with Cision, Photoshop, and social media platforms (Facebook, Twitter, Instagram).

Please submit a resume and a cover letter along with your salary expectations to resumes@nyphil.org.